

**Urbis Consulting Ltd T/A  
MikeDaubneyArchitects  
Corporate Policy**

**Social Value**

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## **Social Value – A Total Commitment to Enhancing Communities**

### **1.0 Purpose**

The purpose of this policy statement is to communicate to all Urbis Consulting stakeholders our common approach to creating the maximum social value in the communities where we operate, thereby enhancing the social, environmental and economic wellbeing of those communities.

### **2.0 Scope**

The policy applies to all of Urbis Consulting's stakeholders including all employees, (established and temporary), clients, subcontractors, consultants and any third party.

### **3.0 Statement Details**

The Public Services (Social Value) Act 2012 is legislation that enables organisations to link procurement activities to the value for money guidance laid out in the HM Treasury Green Book (Appraisal and Evaluation in Central Government).

Urbis Consulting believes that the commercial operations of our business can be tailored to enhance the social, economic and environmental wellbeing of the communities where we operate, more wholly fulfilling and supporting the social value objectives of our clients.

This policy statement articulates how, through greater community inclusion, we can work with our own employees, our clients, subcontractors, consultants, local communities and other third parties to enhance the social, economic and environmental wellbeing of our clients.

### **4.0 Introduction**

Urbis Consulting is an architectural practice & development consultancy that operates within local communities across the whole of the UK. In alignment with the Public Services (Social Value) Act 2012 it is our belief that our value to communities lies in, not only the provision of an improved and efficient built environment and national infrastructure, but also in our approach to delivering high levels of social value to the communities where we operate.

Social value is the improvement through procurement of the social, economic and environmental wellbeing of the area so that communities can thrive. We have organised our core business functions to address the unique social value requirements of our individual clients, hence they form part of our tender, contract and delivery requirements

### **5.0 Urbis Consulting Approach**

The key functions within Urbis Consulting that drive the culture and values towards improving social, economic and environmental wellbeing in communities are our training, development, diversity and inclusion, recruitment, employee wellbeing, community investment and sustainable procurement activities which are governed by our recruitment, workplace, community investment, employment and procurement policies.

These policies and our Total Commitment to Enhancing Communities are brought to life every day, on every project, by our people in our offices and on our projects. We take individual and collective pride in the positive impact that we have on peoples' lives and focus on mitigating and obviating community risks and concerns around our construction activities. We believe that these positive impacts are an intrinsic part of making the sector an attractive place to work as well as supporting the core objectives of our clients to improve social, economic and environmental wellbeing in communities.

### **6.0 Our Own Employees**

We are intent on increasing the diversity of our own employees to improve our own resilience, our ability to innovate and ensuring that we better reflect the communities in which we work. As social mobility increases, global borders are eroded and digital technology challenges traditional boundaries, it is imperative for us to maximise the values held within those social

groups that are not prevalent in the consultancy sector. Every employee is encouraged to give their time, energy and skill to make a contribution to our community investment and charitable giving activities and we support the donation of this time within their normal working hours. We have a social value steering group that leads our community inclusion activities across the organisation and coordinates the knowledge sharing, specialist support and inclusion of relevant third parties that increase the potential for enhancing communities.

### **7.0 Learning and Development Outreach**

We are fiercely proud of the diverse career opportunities that are offered by the construction sector. We have an extensive outreach programme and work with numerous third parties to attract new talent into the sector at all levels. We believe that by consistently demonstrating rich life chances as early as possible and at any stage of a person's life, we dramatically increase the potential for individuals to be economically active and make a contribution to society.

### **8.0 Third Parties**

Urbis Consulting has identified a powerful role to play in enabling and supporting external organisations whose core objectives are the delivery of social value by including them in the delivery of our core functions. We actively engage and promote stronger relationships with third party organisations that might enhance the social value objectives associated with procurement activity.

### **9.0 Measuring and Reporting**

We report internally on learning and development, supply chain, diversity and inclusion and workforce inclusion, diversity and wellbeing, these internal KPI's are monitored at director level. Best practice is shared and celebrated internally and externally with all stakeholders.

### **10.0 Legacy**

By integrating our core functions of employment, subcontracting, inclusion and training we can identify where we are most able to deliver maximum social value to our clients. Our social value programmes draw information from each of these areas to create positive interventions that are targeted and purposeful. We are intent on leaving a lasting legacy by improving the social, economic and environmental wellbeing of the individuals in the communities where we operate

**For Urbis Consulting Ltd T/A MikeDaubneyArchitects, Version 1 – July 2018**

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